



# CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

## MINUTES

### HUNTINGTON BEACH ALLIED ARTS BOARD

**Tuesday, October 4, 2011**

**6:00 p.m.**

**Huntington Beach Art Center**

**538 Main Street**

**Huntington Beach, CA 92648**

#### **CALL TO ORDER:**

K. Rudin called the meeting to order at 6:05 pm at which time a quorum was met.

#### **ROLLCALL:**

Boller, Eng, LoSchiavo, K. Rudin and M. Rudin

#### **MEMBERS ABSENT:**

Stip

#### **COUNCIL LIAISON PRESENT:**

Dwyer

#### **STAFF PRESENT:**

Hoffman, DeAngelo, Gomez

#### **GUESTS:**

Elise Hartman, Secretary - HBAC Foundation; Celeste Hamil, Marketing Consultant - HBDBID; Dale Skerik, Board Member - HBAC Foundation; Grant Chaput, Executive Director - Orange County Coral Society; Ken Keller, President – Orange County Coral Society; and Andrea Alexander, Vice President – Orange County Coral Society.

#### **MINUTES:**

LoSchiavo motioned to accept the August 4, 2011 meeting minutes, M. Rudin seconded and the motion passed.

#### **ORAL COMMUNICATIONS:**

See Miscellaneous.

### **INTRODUCTIONS:**

Hoffman welcomed the guests from the Orange County Coral Society, as well as the three new board applicants. Board members, staff and guests introduced themselves.

### **PRESENTATIONS/COMMENTS:**

1. Orange County Coral Society – Mr. Chaput described the Coral Society and their goals. He said the Coral Society sees a need for more arts in North County. They have been singing together for 7 years. The Coral Society is looking to develop and expand the arts by engaging the community. Their annual Patriots Concert is free to the public. Other concerts throughout the year are held at St. Wilford's Episcopal Church at a cost of \$15 general admission and \$5 for students. Council Member Dwyer said that if they would like to provide him with information, he would announce their events during his speaking time at Council meetings. Hoffman said that they are welcome to place event information in the Art Center's literature area.

2. New Board Applicants –Each applicant introduced themselves and gave a brief description of their background. Elise Hartman is an art collector and has been a resident of Huntington Beach for 17 years. She has been involved with many philanthropic organizations, including National Charity League and 10 years as the chair of the Huntington Beach Art Center's annual benefit auction. Celeste Hamil has been with the BID for 1 ½ years. She enjoys event planning and would like to develop the arts in the downtown area by involving new businesses. She has worked closely with Kate Hoffman on the Art Walk and would like to see it grow. Dale Skerik is active in events throughout the city. Mr. Skerik is a retired attorney, and feels that no city is complete without culture. He sat on the AAB in the past and shared some personal art related background.

Hoffman reported that applications are complete and ready for Council Liaisons to take before council for approval. Council Member Dwyer said that he didn't know if there was time to get them on the agenda for the upcoming meeting, but said he would try to get them on the following meeting agenda.

### **ADMINISTRATIVE ITEMS**

1. Intergovernmental Relations Committee (IRC):
  - a. Approval of 4 Year Terms with No Term Limits – Council Liaison Dwyer gave an overview of the IRC stating that due to budgetary issues, council was looking at all boards and commissions to see if some needed to be eliminated or restructured. Council voted to eliminate term limits at the 10/2/11 meeting.
  - b. Inclusion of 1 Foundation Member Out of 9 AAB Board Members – This item was passed by Council at the 10/2/11 meeting. Budget issues continue in the City, but Council appreciates that the HBAC Foundation has stepped up to help raise funds for the curator position. Council Liaison Dwyer provided background on the advocacy efforts by the AAB and others. Thanks to these efforts the curator position has been removed from the layoff list.
  - c. The HBAC Foundation is reviewing cross representation by having an AAB member on their board. Boller said she met with the executive board and is looking forward to joining the HBACF.

**CURRENT ITEMS:**

1. Advocacy Project – Review of advocacy meeting with Council Members and close of current advocacy project:
  - a. A good job by all – the curator position has been saved. Hoffman suggested that the AAB promote the Art Center during the public speaking time at council meetings. Advocacy helped bring the Art Center to the forefront. Council Liaison Dwyer said that he like hearing from the artists and would like exhibition artists to speak in the future. He and DeAngelo will get together to discuss.
2. Cultural Resources Survey:
  - a. Hoffman reviewed this issue with her supervisor. The project has dissolved and the Board's assistance is no longer needed.

**NEW BUSINESS:**

1. Boller made a motion to have the AAB bylaws amended to require two HBAC Foundation members on the AAB. A discussion ensued and the item will be agendized for the next meeting.

**CULTURAL SERVICES UPDATE:**

1. Kate Hoffman, Director
  - a. Art Center Update:
    - Boller asked for a report on the last two fundraisers (the Little League celebration and Art of the Brew). Hoffman and Council Liaison Dwyer explained that the Little League celebration wasn't a fundraiser for the Art Center. The Art Center was only a staging area host. All proceeds went directly to the Little League Association. Dwyer reported that they received \$6,000 after expenses.
    - Hoffman reported that the Art Center has been very busy. Hosting the Little League celebration and with the parade beginning in front of the Art Center was an exciting community event. It was followed by Art of the Brew on 10/22/11. There was no exhibition this year, so the event was expanded into all three galleries with 9 breweries and 1 home brewer. The home brewer, Revel Brewery, won this year's Best Brew. The event raised \$6,150 gross. Expenses were \$1,800, leaving a net of \$4350. Attendance was 201 guests with 175 of them being prepaid. All brews were donated. Family Arts Day was held a few days later. It was a 4 hour event with tents in the parking lot offering arts and entertainment for the entire family. It was free to the public and attendance was doubled.
2. Darlene DeAngelo, Curator
  - a. Exhibition Updates:
    - Calidoscope is the next exhibition. An original exhibition with 3 artists from California. Opening October 14, the exhibition will include performance art and installations. The project room will contain a photography project entitled, Bad Mother, which was 11 years in the

making. This exhibition includes a fundraising wine and cheese party hosted by the HBAC Foundation. This event will be held on November 4.

### **MISCELLANEOUS**

Grant Chaput asked about the function of the AAB. It was explained that they are an advisory board to city council. They are not a fundraising group but advocate for the arts, especially over the last year. They also present the Allied Arts Awards bi-annually.

Ken Keller asked about the role of the HBAC Foundation. Hoffman explained that the Foundation supports the Art Center through fundraising and volunteer projects. She gave a background of how the Foundation raised funds and along with the City brought the Art Center to life.

Grant Chaput asked what an interested member of the community can do to help the AAB. Hoffman said support the arts.

Elise Hartman asked if the AAB can be informed of the Foundation's events prior to the next meeting. She can provide info to Gomez, who will forward it to the board.

### **ITEMS DISTRIBUTED TO THE BOARD**

1. Orange County Coral Society information
2. Calidoscope invitation

### **ITEMS TO BE AGENDIZED**

1. Amendment of the AAB bylaws to require two HBACF members on the AAB board.
2. Holiday potluck celebration. The board will adjourn to a holiday potluck immediately following the meeting. Orange County Coral Society will try to arrange some singers to attend and accompany the annual sing-a-long.

### **NEXT MEETING**

The next scheduled business meeting will be held on Tuesday, December 6, 2011 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

### **ADJOURNMENT**

Boller motioned for adjournment and Eng seconded. The meeting was adjourned at 7:24 pm.

Respectfully submitted,

Charlene Gomez, Recording Secretary